



November 17, 2009

The Philippine Stock Exchange, Inc.
Phil. Stock Exchange Center, Exchange Road
Ortigas Center, Pasig City, Metro Manila

Attention of Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

This refers to the article dated today which appeared in *Malaya*. The article reported in part that:

. . . SM Prime Holdings, the biggest mall operator in the country, is eyeing to have 10 malls in China in five years, when their contribution to company revenues should grow five times, its president Hans Sy said. Sy said in an interview at the sidelines of the launch of SM Supermalls "Green Retail Agenda" that SM Prime also remains focused on growing its malls in the Philippines, opening six a year, as it has a landbank that could accommodate 50 malls nationwide. Sy said SM malls in china should contribute 10 percent to overall revenues by 2013 or 2014, saying "that's where the growth is." . . . SM is targeting to open one mall a year in China to achieve the 10 malls from the current three beginning 2010. SM will open a mall in Suzhou next year; Chongqing in 2011 and Zibo in Shandong in 2012 . . . Sy said the company hopes to grow 10 percent every year . . .

We confirm the veracity of the above-quoted news article.

Very truly yours,

JEFFREY C. LIM
Executive Vice-President