



SM PRIME

THIRD QUARTER | NINE MONTHS 2025

ANALYST AND INVESTOR BRIEFING

NOVEMBER 10, 2025

SIGNATURE SERIES SMRESIDENCES

The newly launched Signature Series by SM Residences is set to redefine high-end living in the Philippines, backed by a visionary pipeline of upcoming developments.

To know more, scan the QR code below.



SM PRIME

DISCLAIMER

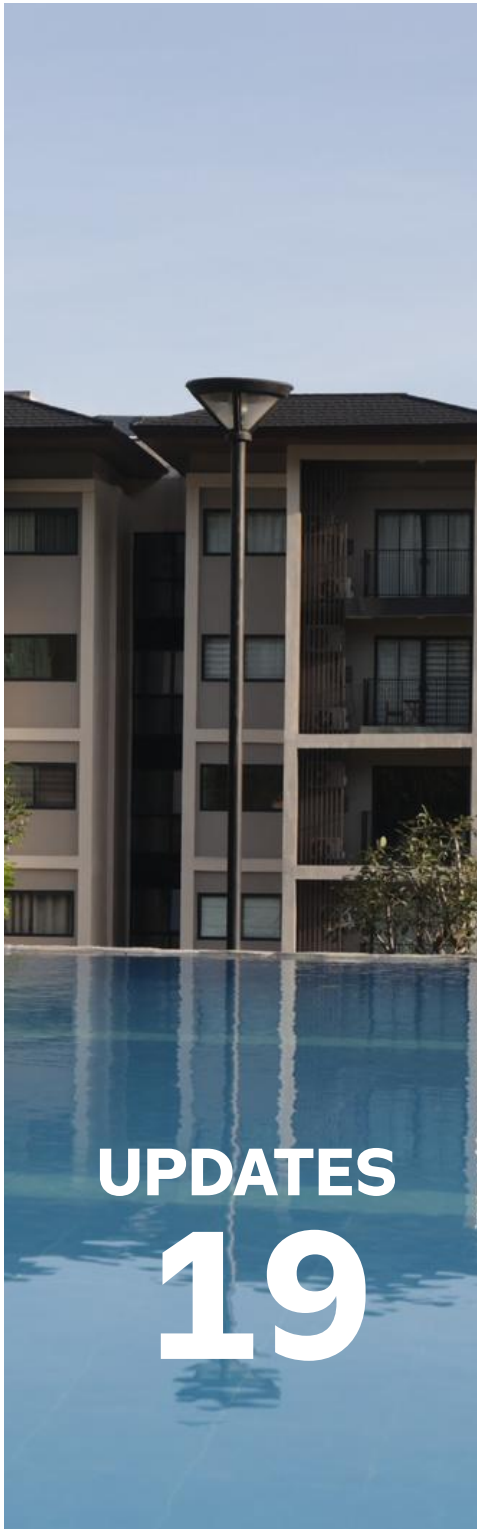
This presentation does not constitute a prospectus or other offering memorandum in whole or in part. This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities of the Company. There shall be no sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to any qualification under the securities laws of such state or jurisdiction. This presentation has not been and will not be reviewed or approved by any statutory or regulatory authority or any stock exchange in the Philippines or elsewhere. Prospective investors should undertake their own assessment with regard to their investment and they should obtain independent advice on any such investment's suitability, inherent risks and merits and any tax, legal and accounting implications which it may have for them.

This presentation contains statements about future events and expectations that constitute "forward-looking statements." These forward-looking statements include words or phrases such as the Company or its management "believes", "expects", "anticipates", "intends", "may", "plans", "foresees", "targets", "aims" "would", "could" or other words or phrases of similar import. Similarly, statements that describe the Company's objectives, plans or goals are also forward-looking statements. All such forward-looking statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. Such forward-looking statements are made based on management's current expectations or beliefs as well as assumptions made by, and information currently available to, management. These forward-looking statements speak only as at the date of this presentation and nothing contained in this presentation is or should be relied upon as a promise or representation as to the future.

This presentation and the contents hereof are for the exclusive use of the intended recipient(s). This presentation and the contents hereof should not be (i) forwarded or delivered or transmitted in any manner whatsoever, to any other person other than the intended recipient(s); or (ii) reproduced in any manner whatsoever. Any forwarding, distribution or reproduction of this presentation in whole or in part is unauthorized. This presentation must not be distributed to the press or any media organization. By accepting this presentation, the recipient agrees to keep confidential at all times information contained in or made available in connection with this presentation.

Neither the Company nor its advisor, nor any of their respective affiliates, shareholders, directors, employees, agents or advisers makes any expressed or implied representations or warranties as to the accuracy and completeness of the information contained herein or any other information (whether communicated in written or oral form) and each of the foregoing parties expressly disclaims any and all responsibility and liability of any kind (including any contractual, non-contractual, or third party liability) for any loss or damage, whether or not arising from any error or omission in compiling such information or as a result of any party's reliance or use of such information. The information in this presentation has not been independently verified. The information and opinions in this presentation are subject to change without notice, and no obligation is assumed by the Company nor its advisor, nor any of their respective affiliates, shareholders, directors, employees, agents or advisers to provide the recipient(s) with access to any additional information or to update this presentation or to correct any inaccuracies in it which may become apparent.

OUTLINE

 HIGHLIGHTS 05	 SEGMENTS 09	 UPDATES 19	 OUTLOOK 20	 CLOSING 22
---	--	---	---	---

FINANCIAL HIGHLIGHTS

	3Q 2025	9M 2025	KEY HIGHLIGHTS
REVENUES	+1% P35.4B	+4% P103.4B	• Topline growth in the first nine months of 2025 • Operating income outpaced revenue momentum on the back of management discipline and execution strength • Net income rose at a solid double-digit rate on stronger revenues and higher margins • Capital expenditure, excluding capitalized interest, rose due to higher mall and coastal land investments
EBIT	+5% P17.5B	+9% P51.9B	
NET INCOME	+8% P12.8B	+10% P37.2B	
EBITDA MARGIN	+2% 60%	+3% 61%	
CAPEX	+28% P22.0B	+11% P59.3B	

KEY FINANCIAL RESULTS

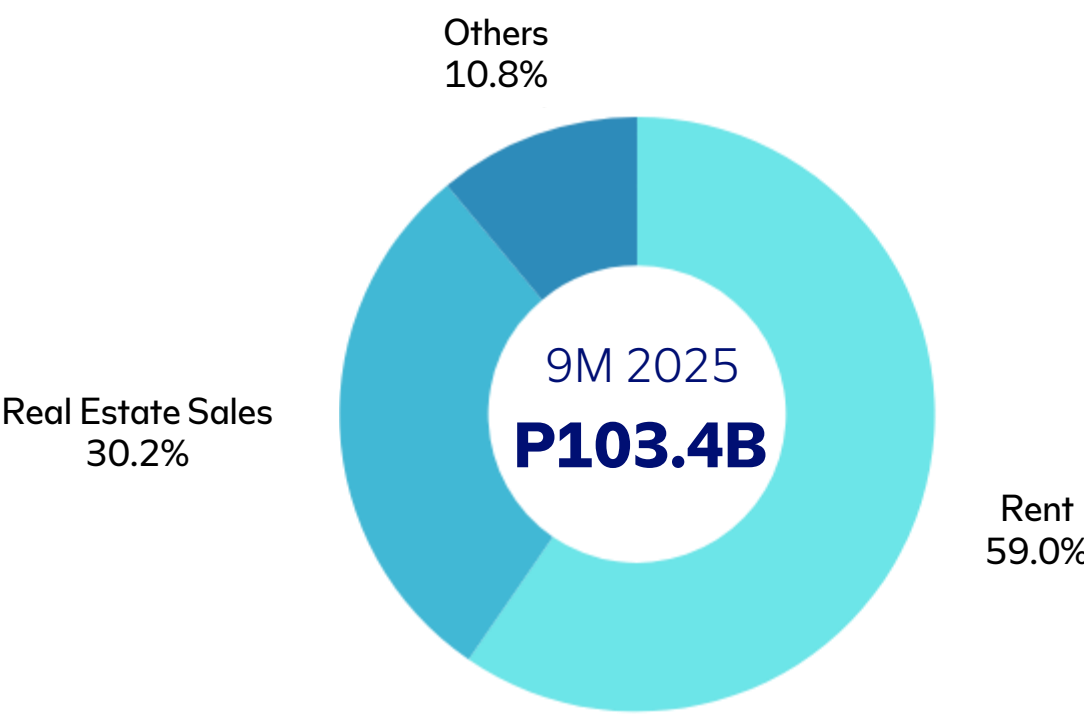
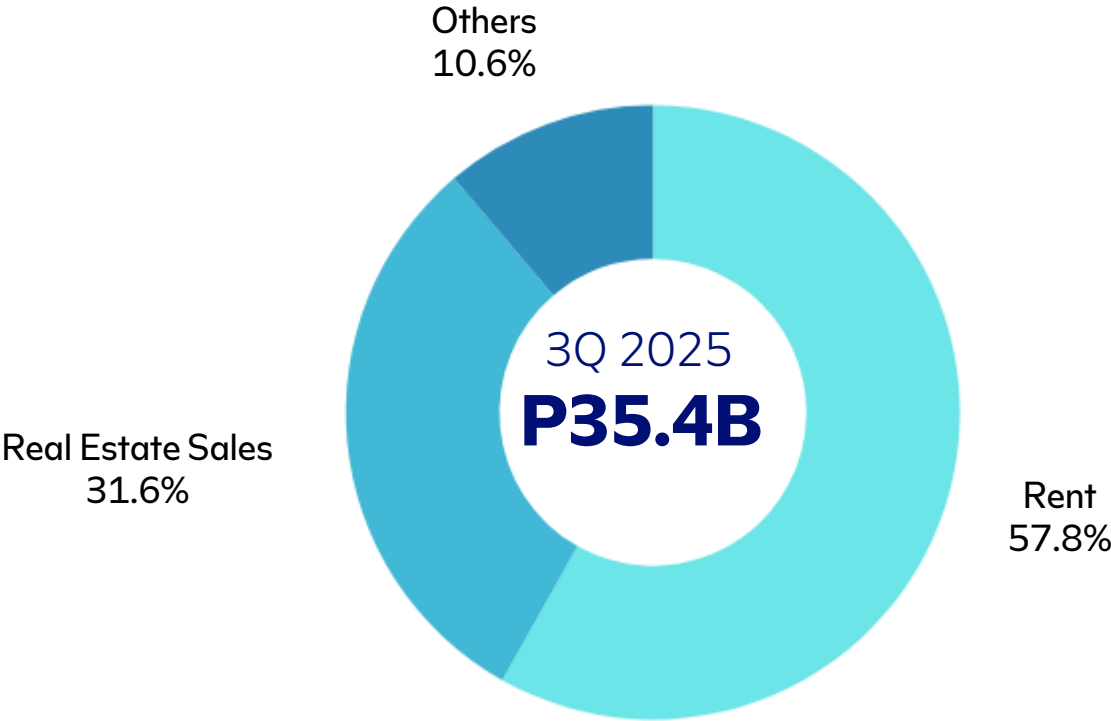
In Php mn, except percentage figures	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Revenues	35,359	35,075	1%	103,402	99,764	4%
Cost and Expenses	17,880	18,474	-3%	51,498	52,096	-1%
Operating Income	17,478	16,601	5%	51,904	47,668	9%
Net Income Attributable to Parent	12,785	11,812	8%	37,241	33,878	10%
EBITDA	21,145	20,179	5%	62,757	58,118	8%

KEY HIGHLIGHTS

- Lower costs and expenses amplified the impact of modest revenue growth
- For 9M, revenues grew 4%, while operating and net income increased 9% and 10%, respectively

REVENUE BREAKDOWN

In Php mn, except % figures	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Rent	20,455	19,406	5%	60,989	57,237	7%
Real Estate Sales	11,184	12,213	-8%	31,200	31,798	-2%
Others	3,720	3,457	8%	11,213	10,728	5%
Total Revenues	35,359	35,075	1%	103,402	99,764	4%



CAPITAL STRUCTURE

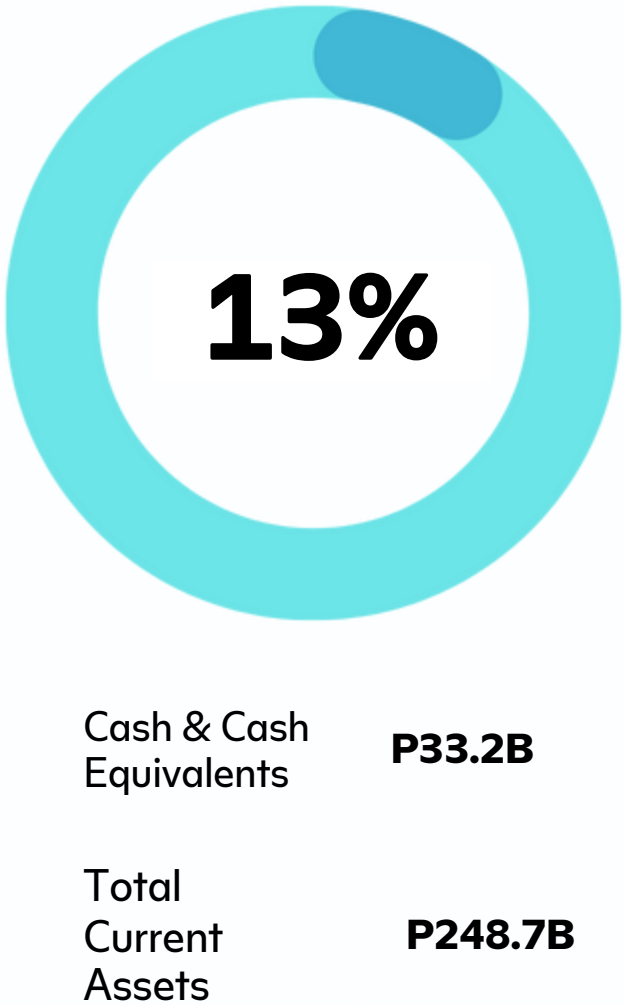
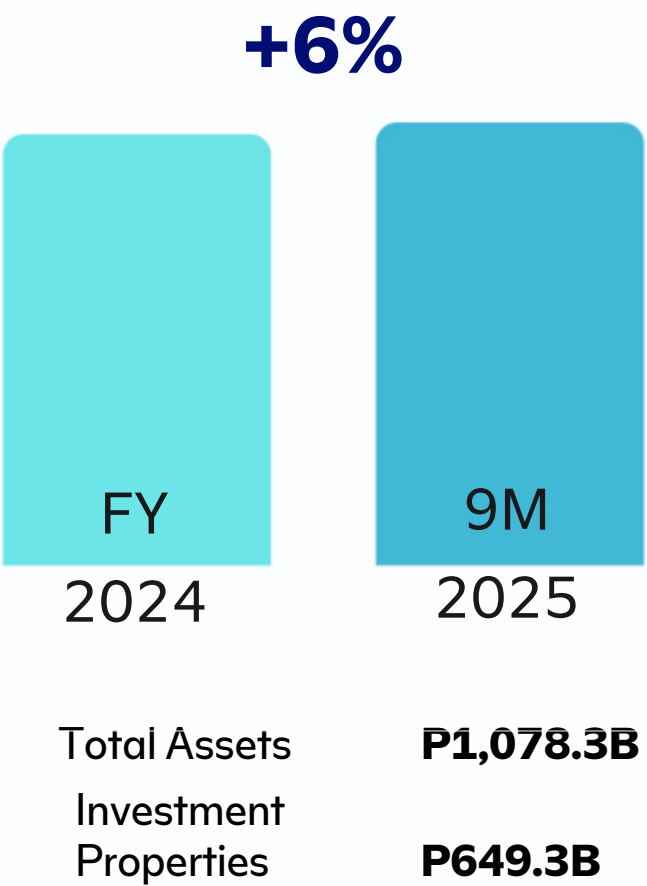
Our disciplined capital management has resulted in a highly resilient balance sheet at the end of the third quarter.

ASSET GROWTH

LIQUIDITY POSITION

DEBT AND LEVERAGE

See Annex for further details



Interest-bearing Debt
P419.8B

Total Liabilities
P621.1B

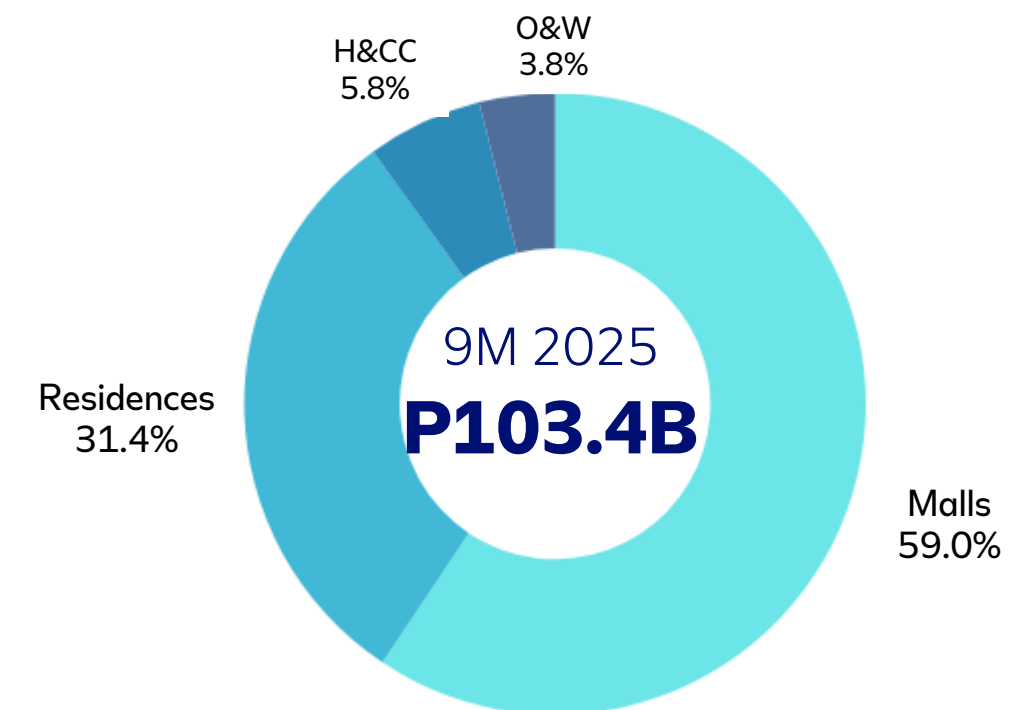
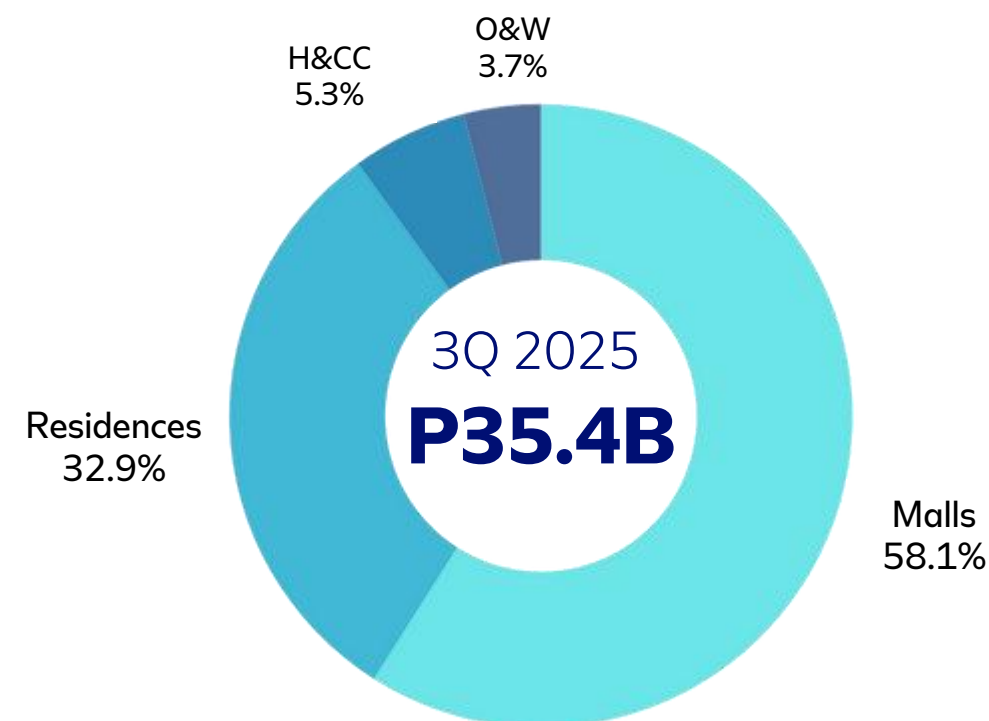
Net Debt-to-Equity Ratio
46:54



REVENUE CONTRIBUTION PER SEGMENT

In Php mn, except % figures	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Malls	20,533	19,297	6%	61,014	57,265	7%
Residences	11,663	12,660	-8%	32,582	33,147	-2%
Hotels and CC	1,898	1,820	4%	6,008	5,515	9%
Offices and Warehouses	1,317	1,347	-2%	3,994	4,018	-1%
Total (net of eliminations)	35,359	35,075	1%	103,402	99,764	4%

SM PRIME



MALLS FINANCIAL HIGHLIGHTS

Our malls business posted solid revenue and operating income growth due to strong organic performance.

In Php mn	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Revenue	20,533	19,297	6%	61,014	57,265	7%
Rental Income						
PH Malls	14,647	13,896	5%	43,605	40,825	7%
Mall-based Offices	1,061	882	20%	2,961	2,468	20%
Others	4,825	4,519	7%	14,447	13,972	3%
EBIT	11,743	9,930	18%	34,983	30,190	16%
EBITDA	14,895	13,006	15%	44,352	39,110	13%

MALLS OPERATING PERFORMANCE

for PH malls only				3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Total GFA (in mn sqm)				0.1	0	-	9.6	9.3	3%
Total GLA (in mn sqm)				0.1	0.1	-	5.1	5.0	2%
Occupancy Rate (long-term)				95%	93%	2pp	95%	93%	2pp
Occupancy Rate (short-term)				93%	93%	0pp	93%	93%	0pp
Number of Tenants				164	(84)		22,356	21,514	4%
Average Daily Foot Traffic (in mn)				3.6	3.7	-3%	3.7	3.7	0%
YTD Foot Traffic (in mn)		1,003.2	1Q 334.0		2Q 338.7		3Q 330.5		
SM Mall Network		96	Luzon 73 Vis 8 Min 7 CH 8						

RESIDENCES FINANCIAL HIGHLIGHTS

The residential segment revenue eased by 2 percent due to slower revenue recognition from mid-segment development. This was tempered by macroeconomic conditions, but recovery initiatives are underway.

In Php mn	3Q 2025	3Q 2024	YoY
Revenue	11,663	12,660	-8%
EBIT	4,411	5,396	-18%
EBITDA	4,490	5,468	-18%

9M 2025	9M 2024	YoY
32,582	33,147	-2%
12,822	13,609	-6%
13,035	13,799	-6%

RESIDENCES OPERATING PERFORMANCE

CORE AND LEISURE	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Reservation Sales (in Php mn)	14,798	8,274	79%	40,670	52,995	-23%
Core	14,304	7,908	81%	38,813	51,373	-24%
Leisure	493	366	35%	1,857	1,621	15%
Units Launched	594	1,366	-57%	2,044	2,277	-10%
Cost Value of Unit Launched (in Php mn)	2,655	4,772	-44%	6,761	8,651	-22%
Inventory (in units)	-	-	-	27,305	26,697	2%
Inventory sales value (in Php bn)	-	-	-	176,563	172,117	3%

HOTELS AND CONVENTION CENTERS FINANCIAL HIGHLIGHTS

The Hotels and Convention Centers segment delivered strong revenue growth, fueled by sustained MICE bookings.

In Php mn	3Q 2025	3Q 2024	YoY
Revenue	1,898	1,820	4%
Hotels	1,478	1,476	0%
Convention Centers	420	344	22%
EBIT	353	351	0%
EBITDA	566	558	1%

9M 2025	9M 2024	YoY
6,008	5,515	9%
4,829	4,547	6%
1,179	969	22%
1,262	1,171	8%
1,882	1,769	6%

HOTELS AND CONVENTION CENTERS OPERATING PERFORMANCE

HOTELS	3Q 2025	3Q 2024	YoY
Room Keys	-	-	-
Occupancy Rate	58%	64%	-6pp
Average Daily Rate	5,528	5,450	1%
CONVENTION CENTERS	3Q 2025	3Q 2024	YoY
GLA	-	-	-
Occupancy Rate	58%	52%	6pp
Visitors	2,425,875	1,802,998	35%

9M 2025	9M 2024	YoY
2,602	2,602	0%
63%	66%	-3pp
5,794	5,634	3%
9M 2025	9M 2024	YoY
41,940	41,940	0%
52%	46%	6pp
6,099,453	4,474,026	36%

STAND-ALONE OFFICES AND WAREHOUSES FINANCIAL HIGHLIGHTS

The office and warehouse segment continued to provide steady income

In Php bn	3Q 2025	3Q 2024	YoY	9M 2025	9M 2024	YoY
Revenue	1,317	1,347	-2%	3,994	4,018	-1%
EBIT	972	925	5%	2,837	2,698	0%
EBITDA	1,194	1,148	4%	3,489	3,440	1%

OFFICES AND WAREHOUSES OPERATING PERFORMANCE

CONSOLIDATED OFFICES				9M 2025	9M 2024	YoY
3Q 2025	3Q 2024	YoY				
GFA (in mn sqm)	-	-	-	1.6	1.6	0%
GLA (in mn sqm)	-	-	-	0.8	0.8	0%
Occupancy Rate	80%	78%	2pp	80%	78%	2pp
WAREHOUSES				9M 2025	9M 2024	YoY
3Q 2025	3Q 2024	YoY				
GLA (in mn sqm)	-	-	-	0.2	0.2	0%
Occupancy Rate	90%	100%	-10pp	90%	100%	-10pp

Developments

STANDALONE OFFICES 07	MALL-ADJACENT OFFICES 15	WAREHOUSES 05
--------------------------	-----------------------------	------------------

Office Tenant Mix (in %)

3PO 55	TRADITIONAL 26	SHARED SERVICES 19
-----------	-------------------	-----------------------

PASAY 360

SM Prime's most transformative integrated property development—
an unprecedented urban estate that fuses connectivity, sustainability, livability, tourism and commerce.



KEY HIGHLIGHTS

- Coastal land expansion is 84% complete
- Sand pouring on track for completion by year-end
- Land titling remains on schedule
- FY 2025 capex set at P28 billion

Capex Utilization



STRATEGIC UPDATES



We continue to drive organic growth and expand into new markets.

MALLS

Opened SM La Union
To open one iconic flagship mall every year from 2026 to 2030

RESIDENCES

Launched SMDC Nature

OFFICES & WAREHOUSES

Launched The Core Towers
in Sta. Rosa, Laguna

HOTELS & CONVENTION CENTERS

Advance bookings for SMX Seaside

OUTLOOK

We remain optimistic as strong consumption, interest rate downcycle and well-contained inflation drive demand across our businesses.



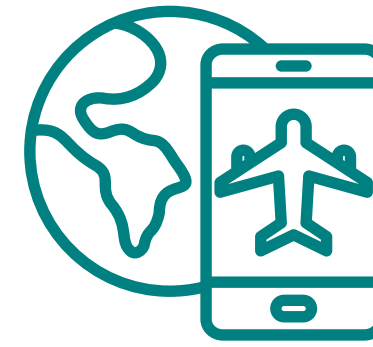
MALLS

- Resilient GDP growth
- Muted inflation
- Low unemployment
- Strong remittances amid favorable FX rates



RESIDENCES

- More BSP cuts through 2026
- Clear brand segmentation
- Susana Heights Q1 launch
- Higher GRDP growth vs national and NCR levels



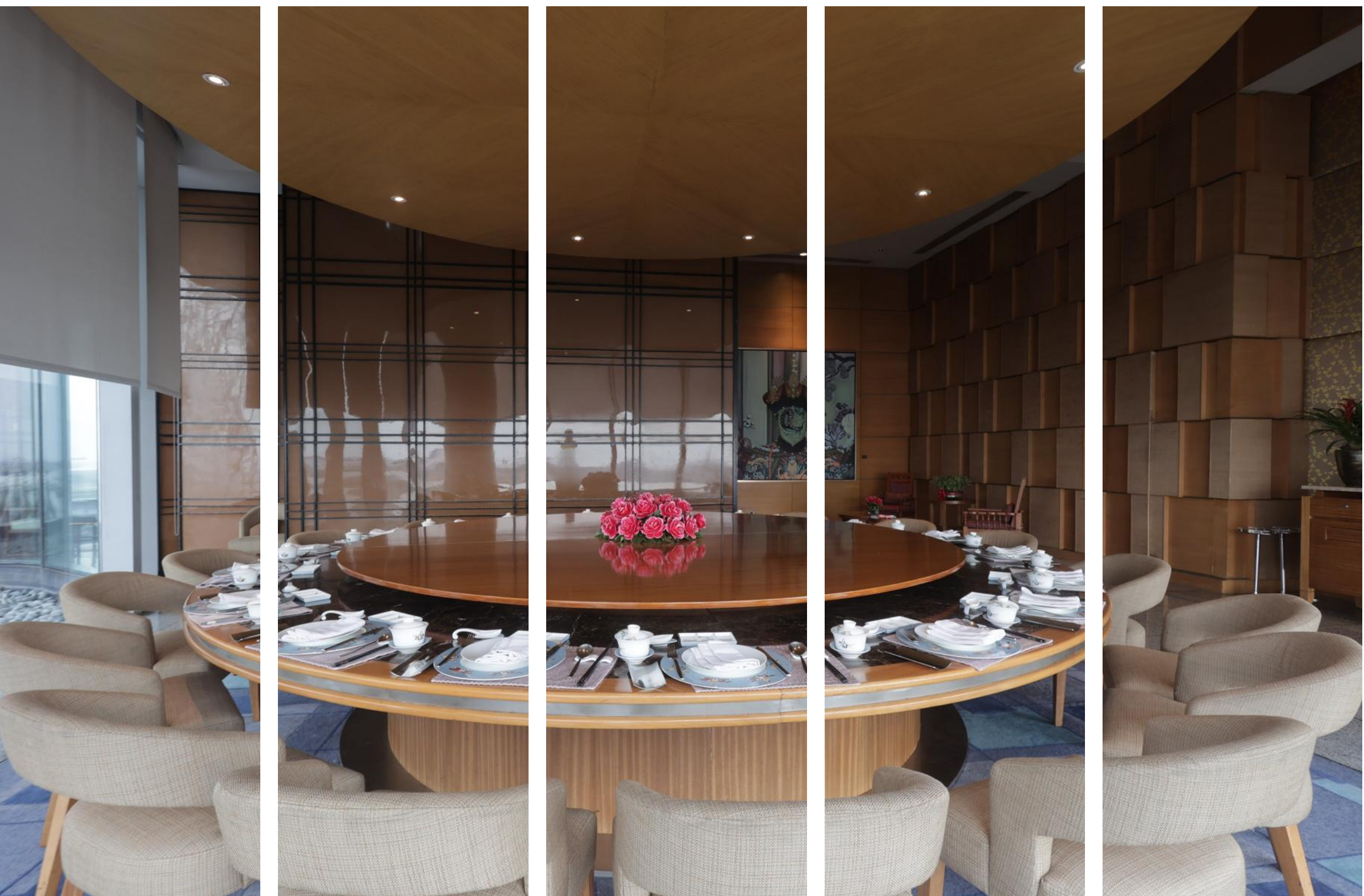
HOTELS AND CONVENTION CENTERS

- Weak peso could lift local travel
- NAIA modernization and expansion
- Sustained MICE momentum
- Easing visa restrictions for Chinese and Indian tourists



OFFICES AND WAREHOUSES

- Steady demand recovery
- Flight to quality trend
- Rising provincial demand
- Strong appeal of mall-based offices



Q&A



SM PRIME

Closing Remarks

JEFFREY C. LIM

President



Thank you for attending.

SM PRIME



INVESTOR RELATIONS

T: (02) 8 862-7942

E: INFO@SMPRIME.COM

WWW.SMPRIME.COM

